



إعلان

يعلن عميد كلية الآداب والعلوم الإنسانية عن فتح باب الترشيح لولوج ماستر:

Communication, Culture and Translation

ويتم الترشيح عبر التسجيل الإلكتروني في الموقع التابع للكلية.

OBJECTIVES OF MA PROGRAMME

The MA Programme offers an exciting opportunity to study communication across a variety of disciplines including, business, interpersonal communication, intercultural communication, linguistics, public relations, semiotics, translation, etc. The teacher in this programme acts just as facilitator of learning. He introduces questions rather than answering them. He suggests enquiries rather than offer ready made solutions. He equips the students with source material and clear guidance rather than impose solutions. Upon successful completion of the **Master's Degree**, the student will, among other things, be able to:

- conduct advanced research on communication and write academic and administrative documents (reports, CVs, professional letters, file organization, etc.). They could even write up projects on translation theory and translate different books and documents.
- understand how the use of language is conditioned by social factors like the participants, setting, context, level of education, social class, etc.
- speak in public without any fear or shyness.
- persuade without harming the addressees.
- know the role of mass media in shaping the public opinion
- demonstrate sufficient knowledge of the different theories and concepts of communication.
- know business concepts used in the International Markets

What can be done with a Masters Degree in *Communication, Culture and Translation*?

Upon completion of the Master programme, graduates will have the opportunity to either continue their academic research or plan to work in many important professional sectors, especially in departments of Public Relations that are normally found in almost all academic and professional institutions. They can be active employees in the sectors of mass media or business companies as translators, among other activities. The profile of graduate students in **Communication, Culture and Translation** can qualify them to find jobs in foreign Embassies and Consulates like USA and UK Embassies, some African countries, Moroccan ministries, especially the Ministry of Communication or the Ministry of Foreign affairs and cooperation.

Overall Assessment Strategy

The students must give presentations, submit book reviews and academic papers throughout the two consecutive years. They are also required to sit for written (and oral when necessary) examinations at the end of each semester. They will finally be required to write up an **MA Dissertation** of at least 15000 words during the 4th semester. The topic of the dissertation may be freely chosen by the students, *though guidance of the supervisor is crucial to make sure the topic is relevant to the overall aim of the MA*. Attendance is highly attested. The penalty for academic misconduct (i.e., plagiarism, cheating, etc.) *is rigorously implemented*.

Admission Requirements

Applicants must satisfy the following conditions:

- a) **Applicants must normally hold an approved BA degree or an equivalent qualification in English Linguistics, Communication in English, from an approved university. Literary Major is not concerned.**
- b) Files of applicants who have already obtained an MA or DEA or any equivalent degree in whatever discipline are automatically excluded from consideration.
- c) Illegible candidates are strictly selected on the basis of the number of distinctions they obtained throughout their university education which should at least be **three** (according to the new evaluation system) or **two** (according to the old evaluation system).

- d) An Applicant must be committed to regularly attending their MA classes. Failure to do so more than twice, he is dismissed from the programme. A signed **certified commitment letter** is, therefore, needed before the commencement of classes.
- e) Cultural activities of the candidates are also considered.
- f) After examining the files of all applicants, eligible students may be subject to an oral examination aiming at evaluating their linguistic and communicative competences.